



Matlacha Mariners, Inc.
Non Profit and Community Oriented

PO Box 21
Matlacha, Florida 33993

www.matlachamariners.org

The Matlacha Mariners are preparing for their largest outdoor event, the **11th Annual Southwest Florida Blues Festival**. The festival is scheduled for **Saturday November 20, 2010 (rain date Sunday, November 21) at the German American Social Club, 2101 SW Pine Island Road, Cape Coral, FL**. This event is recognized as one of the Best Blues Festivals in the State. People have already begun to contact us regarding the dates, entertainment line up and travel arrangements. This festival is a one-day extravaganza with gates opening at 11:30 am, music beginning at 12:00 pm and lasting until 9:00 p.m. There is a very reasonable attendance fee to enter the festival. No spectator coolers are allowed! Please remember this is our largest non-profit fundraiser largely benefiting Pine Island Elementary School and other local charitable endeavors.

We are extending an invitation to you to apply for booth space at this year's festival. The following guidelines have been established to provide a clean environment and pleasant ambiance for the patrons.

Vendor Set Up: You should have enough time to set up the day of the festival but if you prefer to set up or pre set up the day before you may.

11/19/10 Pre-Set Up: 2:00 pm – 4:00 pm someone will be there to meet you. Enter at the far Eastern gravel driveway.

11/20/10 Event Day, Set Up: 8:30 am – 10:30 am. Enter at the far Eastern gravel driveway.

We need to have everyone ready to serve the festival attendees by 10:30 am.

- . All alcoholic beverage sales are an exclusive function of the Matlacha Mariners.
- . All tents or canopies should be white. If all you have is another color, it will be accepted.
- . Leashed vendor pets are the only pets allowed at the festival site.
- . No vehicles are permitted inside the festival perimeter one hour prior to the gates opening or during festival hours. There will be a vendor parking area nearby.
- . All vendors are required to remove all waste from their site (including such things as cooking oils, paper, etc.)

Vendors need to supply the following items for their booths, if they feel they are needed:

- . Preferably a white tent or canopy, your own tables, chairs, lights, fire extinguisher and a 100' minimum extension cord.
- . We will supply 110v, to vendor areas primarily for lighting and fans.



Matlacha Mariners, Inc.

Non Profit and Community Oriented

PO Box 21
Matlacha, Florida 33993

www.matlachamariners.org

11th Annual Southwest Florida Blues Festival – Saturday, 11/20/2010 – Rain Date 11/21/2010 (Rain or Shine)

Vendor (Company) Name: _____ Contact Name: _____

Address: _____ City, _____ State, _____ Zip _____

Telephone: _____ Fax: _____ E-Mail: _____

Items to be sold: _____

Anticipated sales revenue: _____

ART/CRAFT VENDOR INFORMATION & REQUIREMENTS

Each location will be assigned on a first come first serve basis. Ideally all booths or canopies should be white. If needed, vendors must supply their own tables, chairs, lights, extension cords, etc. Vendors are responsible for all state and federal taxes, including sales taxes. We will supply 110v, for lighting and fans. Your fee includes two free entry passes to the event.

10' X 10' Standard Space	(1)	@ \$95.00 if paid by 10/1/10	= \$ _____
	(1)	@ \$115.00 if paid by 11/1/10	= \$ _____
Each Additional 10'x10 Space	_____	@ \$45.00	= \$ _____

TOTAL VENDOR SET UP FEE = \$ _____

If you have an exceptional day, a charitable contribution to the Mariners will certainly be appreciated. You will be provided with a form, which may be used as a record for your tax-deductible contribution.

APPLICATION DEADLINE: November 1, 2010 (or October 1, 2010 for discounted fee).

Applications are accepted in the order they are received. There will be only 40 art/craft vendor spaces. No applications will be accepted after 11/1/10.

PAYMENT TERMS: A check for the full amount in U.S. funds must accompany this application. No refunds on accepted packages.

Checks are to be made payable to: Matlacha Mariners, Inc.

MAIL TO:

Vendor Registrations
c/o Ross Stornello
2968 Buttonwood Key Ct
St James City, FL 33956

RELEASE: I the undersigned, do hereby forever discharge, release and hold harmless, Matlacha Mariners, Inc., German American Social Club (GASC) and any event sponsors, of and from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damage to the person or persons or property of the undersigned while in the possession or under the supervision of Matlacha Mariners, Inc., GASC or staff. I hereby consent to all rules and regulations established for the festival and understand that the Matlacha Mariners Festival Coordinator will have final authority. If accepted, I understand that my fee will not be refunded if part of the Festival is cancelled due to inclement weather or other acts of God over which the Matlacha Mariners have no control. I further understand that my fee will not be refunded if I am accepted and choose not to attend.

Submitted this _____ day of _____, 2010 Accepted this _____ day of _____, 2010

Craft Vendor Name (please print)

Matlacha Mariners Vendor Coordinator (please print)

Craft Vendor Signature

Matlacha Mariners Vendor Coordinator Signature

Either enclosed, or available on our website, is an application for you to complete and return. Please fill out the form and return it **prior to November 1, 2010 (or October 1, 2010 for the discounted rate)**. If you have any questions, please do not hesitate to contact us. Thank you for your support and we look forward to working with you during the festival.

Sincerely,

Ross Stornello / Vendor Coordinator
(239) 282-1442 E-mail: rstornello@embarqmail.com

Orion Anderson / Assistant Vendor Coordinator
(239) 283-6490 E-mail: orionanderson@hotmail.com