



Matlacha Mariners, Inc.

Non Profit and Community Oriented

PO Box 21
Matlacha, Florida 33993

www.matlachamariners.org

9th Annual Southwest Florida Seafood Festival and Car Show – March 27, 2010

Vendor (Company) Name: _____ Contact Name: _____

Address: _____ City, _____ State, _____ Zip _____

Telephone: _____ Fax: _____ E-Mail: _____

Items to be sold: _____

Anticipated sales revenue: _____

ART/CRAFT VENDOR INFORMATION & REQUIREMENTS

Each location will be assigned on a first come first serve basis. Ideally all booths or canopies should be white. If needed, vendors must supply their own tables, chairs, etc. Vendors are responsible for all state and federal taxes, including sales taxes. Your fee includes two free entry passes to the event.

10' X 10' Standard Space	(1)	@ \$90.00 if paid by 2/27/10	= \$ _____
	(1)	@ \$100.00 if paid by 3/15/10	= \$ _____
Each Additional 10'x10 Space	___	@ \$40.00	= \$ _____

TOTAL VENDOR SET UP FEE = \$ _____

If you have an exceptional day, a charitable contribution to the Mariners will certainly be appreciated. You will be provided with a form which may be used as a record for your tax deductible contribution.

APPLICATION DEADLINE: February 27, 2010.

Applications are accepted in the order they are received. There will be only 40 art/craft vendor spaces. No applications will be accepted after 3/15/10.

PAYMENT TERMS: A check for the full amount in U.S. funds must accompany this application. No refunds on accepted packages.

Checks are to be made payable to: Matlacha Mariners, Inc.

MAIL TO:

Vendor Registrations
c/o Ross Stornello
2968 Buttonwood Key Ct
St James City, FL 33956

RELEASE: I the undersigned, do hereby forever discharge, release and hold harmless, Matlacha Mariners, Inc., German American Social Club (GASC) and any event sponsors, of and from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damage to the person or persons or property of the undersigned while in the possession or under the supervision of Matlacha Mariners, Inc., GASC or staff. I hereby consent to all rules and regulations established for the festival and understand that the Matlacha Mariners Festival Coordinator will have final authority. If accepted, I understand that my fee will not be refunded if part of the Festival is cancelled due to inclement weather or other acts of God over which the Matlacha Mariners have no control. I further understand that my fee will not be refunded if I am accepted and choose not to attend.

Submitted this ____ day of _____, 2010 Accepted this ____ day of _____, 2010

Craft Vendor Name (please print)

Matlacha Mariners Vendor Coordinator (please print)

Craft Vendor Signature

Matlacha Mariners Vendor Coordinator Signature



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The Matlacha Mariners are preparing for their 9th Annual Southwest Florida Seafood Festival and Car Show. The event will be held, as it was last year, at The German American Club, 2101 SW Pine Island Rd. in Cape Coral. The Seafood Festival/Car Show is scheduled for Saturday, March 27, 2010 (Rain or Shine). This is a one-day event, opening at 11 a.m. and running until 5:30 p.m. There is a very reasonable attendance fee of \$5 to enter the festival in which live music will be playing all day. Please remember that this is a fund raising event benefitting various charities, organizations and individuals around the Greater Pine Island area. No spectator coolers are allowed and ALL alcoholic beverage sales are an exclusive function of the Matlacha Mariners.

Vendor Set Up: You should have enough time to set up the day of the festival but if you prefer to set up or do a pre-set up the day before you may.

3/26/10 Pre-Set-Up: 2:00 p.m. – 4:00 p.m. Someone will be there to meet you. Enter at the far Eastern gravel driveway.

3/27/10 Event Day, Set-Up: 8:30 a.m. to 10:00 a.m.

We need to have everyone ready to serve the festival attendees by 10:00 a.m.

We are extending an invitation to you to apply for booth space at this year's festival. The following guidelines have been established to provide a clean environment and pleasant ambiance for the patrons.

- . All tents or canopies should be white. If all you have is another color it will be accepted.
- . All alcoholic beverage sales are an exclusive function of the Matlacha Mariners.
- . Only leashed vendor pets are allowed at the festival site.
- . Set up will occur Friday, 3/26/10 from 2:00 p.m. until 4:00 p.m. and Saturday, 3/27/10 from 8:30 a.m. until 10:00 a.m.
- . Vendors must be on site and finished with their set up at least one hour prior to the festival opening at 11:00 a.m. and remain open during event hours.
- . No vehicles are permitted inside the festival perimeter one hour prior to the gates opening or during festival hours. For your convenience there will be a vendor parking area near your booth.
- . All vendors are required to remove all waste from their site (including such things as cooking oils, paper, etc.)

Vendors need to supply the following items for their booths, if they feel that they are needed:

. Preferably a white tent or canopy, your own tables, chairs, fire extinguisher, etc.

Enclosed, attached, or available on our website, is an application for you to complete and return. Please fill out the form and return it on or before Saturday, February 27, 2010. There will be a limited number of vendors, so reply early. If you have any questions, please do not hesitate to contact us. Thank you for your support and we look forward to working with you during the festival.

Sincerely,

Ross Stornello / Vendor Coordinator
(239) 282-1442 E-mail: rstornello@embarqmail.com

Orion Anderson / Assistant Vendor Coordinator
(239) 283-6490 E-mail: orionanderson@hotmail.com